



## **Photogrammetry Day**

06.06.2024

Geometius Meet and Weet event 2024



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60k+ unique active users

20k+ weekly active users

120M+ acres modeled

200+
Countries

140+

Pix4D authorised resellers worldwide

Public company

Parrot Group

Pix4D offices

Official Partners

## **Our Vertical Market Focus**



Energy, Utilities & Infrastructure



## They trust our products and solutions

### **Surveying & mapping**









IGN





**Energy, utilities &** infrastructure









### **Precision Agriculture**











### **Public safety**











**#**GLOBALMEDIC

### Construction, Engineering & **Architecture**

















#### **Telecommunications**











## PIX4Dcatch - Transform your smartphone into 3D scanner



### PIX4Dcatch

Transform your work with precise 3D scans and AR



Contact us



## Workflow

### Capture ground data





### Pause and restart

Pause and restart: pause the capture whenever needed. The live viewer continues to display on your device, displaying the areas already covered.

 Walk along or around the area of interest to scan, and PIX4Dcatch will automatically record video frames with positional and orientation information.

### **Ensure completeness**

Ensure completeness experience real time AR feedback.

### **Export and process**

The live Export and process: upload the captured images to PIX4D Cloud or export to PIX4D maper or PIX4D matic to generate accurate, measurable, easy to share 3D



## **Compatible RTK devices**

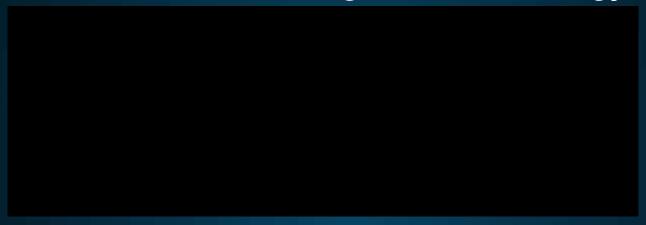


Pix4D-adapted viDoc\*



Trimble® Catalyst™ Da2

## How does PIX4D leverage RTK technology?









## Precision and efficiency in data collection

PIX4Dcatch with RTK delivers centimeterlevel 3D accuracy by using real-time geolocation

### **Enhanced georeferencing**

RTK greatly enhances PIX4Dmatic's accuracy, ensuring high-precision georeferencing essential for achieving absolute accuracy in project deliverables

### Easily process and share your data

RTK enhances PIX4Dcloud's accuracy, providing precise georeferenced data access for stakeholder analysis. It also improves DXF and IFC visualization with AR, offering accurate asbuilt previews.



## PIX4Dcatch

DOCUMENT YOUR TRENCH IN 3D AND VERIFY WITH AR AND RTK PRECISION







Market leader in geospatial B2B mobile, desktop, and cloud applications



280+ employees, 26 languages, 42 nationalities



Manufacturer-agnostic software solutions



consistent double-digit growth over the last 10 years.



Hardware solutions catered to specific industry needs



10% of Pix4D employees have a PhD.



## **Architecture, Engineering & Construction**

### **Applications include:**



Project planning & design



As-built verification & documentation



BIM integration

### **Benefits:**



Decrease costs



Collect ground data instantly



Improved collaboration









## **Surveying & Mapping**

### **Applications include:**



Land surveying



As-built verification & documentation



Terrain analysis

### **Benefits:**



Decrease costs



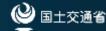
Accurate results



Streamlined communication & easy integration









## **Underground Utilities & Infrastructure**

### **Applications include:**



Laying pipelines, cables, or utilities



Measuring excavation and backfill



Digitizing assets for proof-of-work

### **Benefits:**



As easy as recording a smartphone video



Fast and automated 3D as-built creation



Import vector files to CAD, BIM, or GIS platforms







## **Telecommunications**

### **Applications include: Benefits:** Up-to-date information to Asset management maximize and maintenance profitability Automated analysis Improved safety with integrated Al and efficiency Project planning and Scalable across communication

**Used by:** 

axians

assets

thousands of



## **Public Safety & Forensics**

### **Applications include:**

### **Benefits:**



Aerial or terrestrial car crash

reconstructions for

investigations



Accurate

3D reconstructions



Emergency response for

natural disasters



Fast processing

situational awareness



Crime scene

for court



modeling

**Used by:** 



Work offline or

results online



shar

for



# **Precision Agriculture**

## **Precision Agriculture**

### **Applications include:**





Crop scouting and

management

trial plot



In-field results available offline



Variable rate application

and spot spraying



Precision treatment and optimized resource allocation



Crop insurance reports



Reports shared online or via PDF reports









## **Enterprise - EUM**

### **Applications include:**





Custom platform construction



Use of needs specific algorithms and products



International project management



Dedicated support representatives



Scalable asset management and maintenance



Generate results at scale













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